

Lia Hollander

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Summary

Passionate manager with 15+ years of professional experience, entrepreneurial spirit and drive, and dedication to success.

Professional Experience

Owner

Cyclotomic, Inc.—Vancouver, WA—2002–current

- ◆ Managed enterprise software company for 6 years, mastering account management, finances, marketing, sales, and human resources
- ◆ Led product development, from idea creation to formal release
- ◆ Marketed products through traditional and on-line methods

Active Member of the Portland Technology Community

- ◆ Official presenter at CyborgCamp Portland, December 2008
- ◆ Featured on Alltop.com (major blog aggregator) after only 5 months of blogging
- ◆ Regular attendee of networking events: Lunch 2.0, Ignite, Thrive, BarCamp, etc.

Territory Manager's Assistant (*volunteer*)

Animas Corporation / Johnson & Johnson—Portland, OR—2006–current

- ◆ Generated sales leads for Territory Manager at health expo
- ◆ Educated booth visitors about the advantages of insulin pump therapy and the reasons to choose Animas

Legislative Activist (*volunteer*)

Planned Parenthood of the Columbia Willamette—Portland, OR—2004–2008

- ◆ Met regularly with Washington State Senators and Representatives to successfully lobby for passage of Healthy Youth Act (SB 5297)
- ◆ Educated the public through letters to the editor in local newspapers, national magazines, and interviews on local television station
- ◆ Organized Roe v. Wade event, drawing on local businesses for support

Education

Bachelor of Arts, Psychology

Simmons College—Boston, MA—1997

Skills

- ◆ 15+ years professional work experience
- ◆ Office applications (OpenOffice, Microsoft Office)
- ◆ Numerous social networking/media technologies: Wikis, Twitter, Facebook, podcasting, blogging platforms, etc.
- ◆ Avid reader of tech blogs and magazines: Inc., Entrepreneur, Fast Company, TechCrunch, Silicon Florist, etc.